

## Taking Control - Video References

| Official Video Statistic   | Statistic Source   |
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| In fact, more than 40% of women like you are now the breadwinners of their household.  | Glynn, S.J. (2016). Breadwinning mothers are increasingly the U.S. norm. Washington, DC: Center for American Progress.<br><a href="http://www.americanprogress.org/issues/women/reports/2016/12/19/295203/breadwinning-mothers-areincreasingly-the-u-s-norm">www.americanprogress.org/issues/women/reports/2016/12/19/295203/breadwinning-mothers-areincreasingly-the-u-s-norm</a> |
| ...as some 51% of women are either the decision maker or heavily involved in managing their family's assets.   | Pradi, J., & Filion, P. (2015, July). Why women leave their financial advisors: and how to prevent it (Rep.). Retrieved January 18, 2018.<br><a href="https://www.academia.edu/12142219/Why_Women_Leave_Their_Financial_Advisors">https://www.academia.edu/12142219/Why_Women_Leave_Their_Financial_Advisors</a>   |
| Yet – the most recent data suggests more than 70% of women working with a financial advisor report being unhappy with both their advisor <b>and</b> the advice they receive. | Pradi, J., & Filion, P. (2015, July). Why women leave their financial advisors: and how to prevent it (Rep.). Retrieved January 18, 2018.<br><a href="https://www.academia.edu/12142219/Why_Women_Leave_Their_Financial_Advisors">https://www.academia.edu/12142219/Why_Women_Leave_Their_Financial_Advisors</a>   |