

## Taking Control - Video References

Official Video Statistic	Statistic Source
<p>In fact, more than 40% of women like you are now the breadwinners of their household.</p>	<p>Glynn, S.J. (2016). Breadwinning mothers are increasingly the U.S. norm. Washington, DC: Center for American Progress.  <a href="http://www.americanprogress.org/issues/women/reports/2016/12/19/295203/breadwinning-mothers-areincreasingly-the-u-s-norm">www.americanprogress.org/issues/women/reports/2016/12/19/295203/breadwinning-mothers-areincreasingly-the-u-s-norm</a></p>
<p>...as some 51% of women are either the decision maker or heavily involved in managing their family's assets.</p>	<p>Pradi, J., &amp; Filion, P. (2015, July). Why women leave their financial advisors: and how to prevent it (Rep.). Retrieved January 18, 2018.  <a href="https://www.academia.edu/12142219/Why_Women_Leave_Their_Financial_Advisors">https://www.academia.edu/12142219/Why_Women_Leave_Their_Financial_Advisors</a></p>
<p>Yet – the most recent data suggests more than 70% of women working with a financial advisor report being unhappy with both their advisor <b>and</b> the advice they receive.</p>	<p>Pradi, J., &amp; Filion, P. (2015, July). Why women leave their financial advisors: and how to prevent it (Rep.). Retrieved January 18, 2018.  <a href="https://www.academia.edu/12142219/Why_Women_Leave_Their_Financial_Advisors">https://www.academia.edu/12142219/Why_Women_Leave_Their_Financial_Advisors</a></p>