

Taking Control - Video References

Official Video Statistic	Statistic Source
In fact, more than 40% of women like you are now the breadwinners of their household.	Glynn, S.J. (2016). Breadwinning mothers are increasingly the U.S. norm. Washington, DC: Center for American Progress. www.americanprogress.org/issues/women/reports/2016/12/19/295203/breadwinning-mothers-areincreasingly-the-u-s-norm
...as some 51% of women are either the decision maker or heavily involved in managing their family's assets.	Pradi, J., & Filion, P. (2015, July). Why women leave their financial advisors: and how to prevent it (Rep.). Retrieved January 18, 2018. https://www.academia.edu/12142219/Why_Women_Leave_Their_Financial_Advisors
Yet – the most recent data suggests more than 70% of women working with a financial advisor report being unhappy with both their advisor and the advice they receive.	Pradi, J., & Filion, P. (2015, July). Why women leave their financial advisors: and how to prevent it (Rep.). Retrieved January 18, 2018. https://www.academia.edu/12142219/Why_Women_Leave_Their_Financial_Advisors